



Strategic Planning Workshop Meeting

Thursday, January 9, 2025, at 1:00 PM

City Council Chambers, City Hall (10 3rd Ave SW)

Any person needing special accommodation for the meeting is requested to notify the City Clerk's office at 857-4752.

1. STRATEGIC PLANNING WORKSHOP

A quorum of the City Council is expected to attend the Strategic Planning Workshop. This is a time for City Council members to work together with City staff on strategic planning goals in alignment with the City Aspirations.

1.1. STRATEGIC PLANNING WORKSHOP



Aspiration

OUR VISION:

'BUILDING EXCELLENCE WITH OUR COMMUNITY'

DYNAMIC & FLOURISHING

MINOT IS A THRIVING AND VIBRANT COMMUNITY READY TO COLLABORATE AND ADAPT TO ACHIEVE STRATEGIC GROWTH.



PREPARED & RESILIENT

MINOT IS PREPARED TO TAKE EFFECTIVE ACTION WHEN FACED WITH CHALLENGES AND WORKS WITH THE COMMUNITY'S RESILIENT NATURE TO PERSEVERE.

SAFE & WELCOMING

MINOT IS A WELCOMING COMMUNITY WHERE PEOPLE FEEL SAFE AND ENGAGED, WITH THE FREEDOM TO CELEBRATE THEIR RICH, DIVERSE HISTORIES AND IDENTITIES.



EXCELLENT & CONNECTED

MINOT IS FISCALLY RESPONSIBLE, PROVIDES QUALITY SERVICES, AND ENGAGES WITH COMMUNITY MEMBERS AND STRATEGIC PARTNERS WHO ADDRESS BROADER NEEDS.

SIMPLE IDEAS
ARE EASIER TO
UNDERSTAND.

ideas

THAT ARE EASIER
TO UNDERSTAND
ARE REPEATABLE.

IDEAS THAT ARE
REPEATED

change THE
world

SIMON SINEK



Strategic Plan

WHAT IS THE CITY OF MINOT'S VISION?

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Strategic Plan

WHAT IS THE CITY OF MINOT'S VISION?

**MINOT, NORTH DAKOTA:
BUILDING EXCELLENCE
WITH OUR COMMUNITY.**

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WHAT IS THE CITY OF MINOT'S MISSION?

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Strategic Plan

WHAT IS THE CITY OF MINOT'S MISSION?

**SERVING OUR NEIGHBORS,
BUILDING OUR
COMMUNITY WITH PRIDE.**

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Strategic Plan

WHAT ARE THE CITY OF MINOT'S VALUES?

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Strategic Plan

WHAT ARE THE CITY OF MINOT'S VALUES?

P PROFESSIONALISM

R RESPONSIBILITY

I INTEGRITY

D DEDICATION

E EXCELLENCE

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Strategic Plan

WHAT ARE THE CITY OF MINOT'S ASPIRATIONS?

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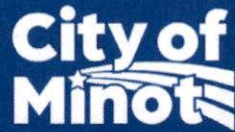
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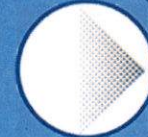
SIMON SINEK



Strategic Plan

DYNAMIC & FLOURISHING

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SIMON SINEK

Strategic Plan

HOW DO THESE FIT TOGETHER?

- Vision
- Mission
- Values
- Aspirations

Today's focus:

CURRENT STRATEGIES

Future discussion:

ACTION PLAN & METRICS



ELLIO DASHBOARD

Strategic Plan

WHY IS THIS IMPORTANT?

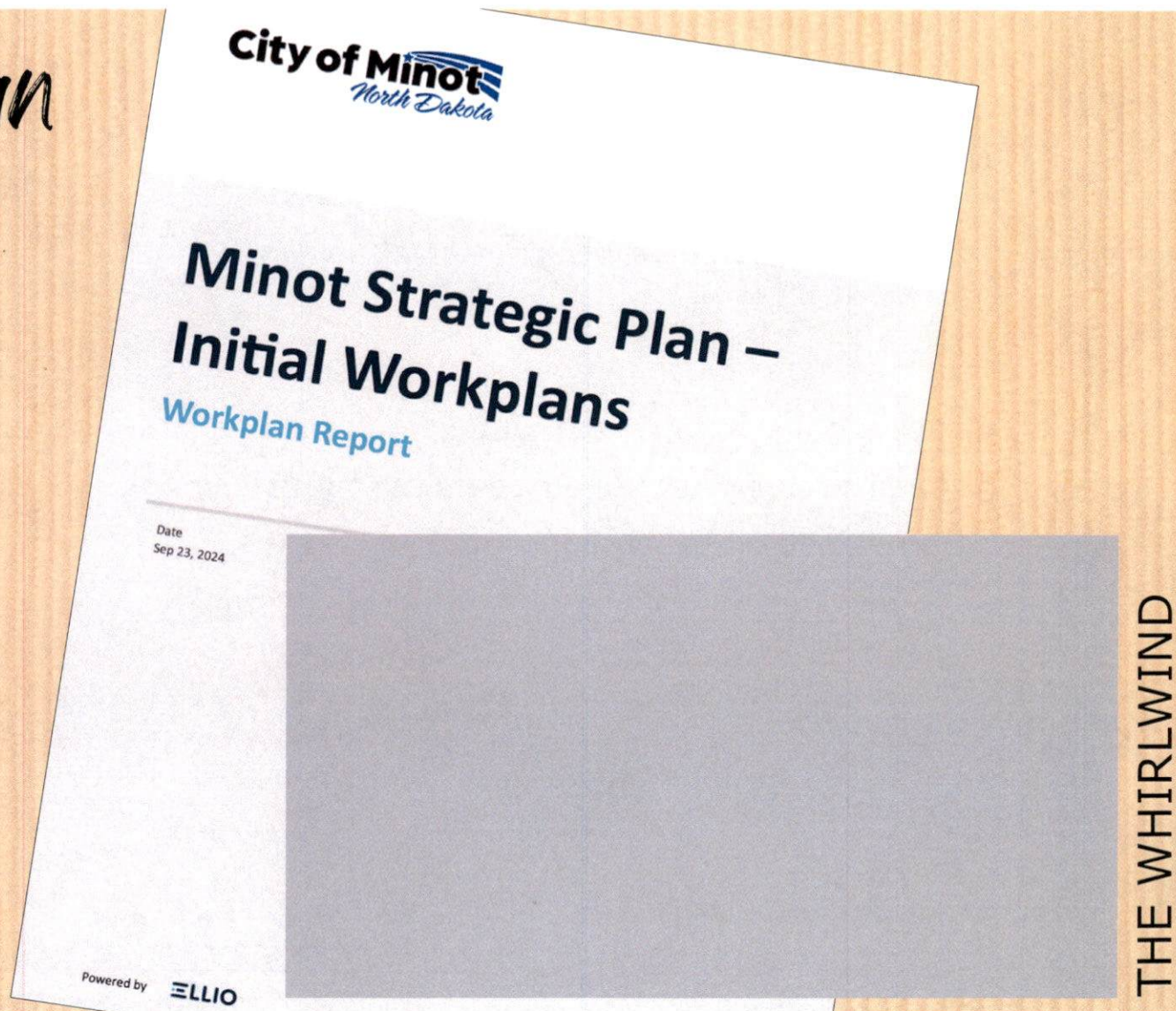
'the real work'
+
big picture goals
=
SUCCESS

Today's focus:

CURRENT STRATEGIES

Future discussion:

ACTION PLAN & METRICS



Agenda:

INTENT:

- Review/discuss/modify the draft Strategies and their Aspirations

Success alignment with City

DISCUSSION:

- While reviewing whether the proposed success strategies meet the intent of a particular aspiration, consider whether the strategy should have a measurable target and completion date

WAY AHEAD:

- Once the strategies are approved by Council, City staff will develop tasks and metrics to support each success strategy, and report status periodically

Today's focus:
CURRENT STRATEGIES

Future discussion:
ACTION PLAN & METRICS



ELLIO DASHBOARD

Agenda:

BREAKOUT WITH YOUR GROUPS - 30 minutes

- Dynamic & Flourishing
- Prepared & Resilient
- Safe & Welcoming
- Excellent & Connected

CURRENT STRATEGIES: MODIFY | ADD | DELETE

- Are existing plans incorporated?
- Are existing measurements incorporated?
- Are all departments represented?
- Are all parts of the aspiration represented?
- What is your rule-the-world-for-a-day goal?
- What is a goal we can tell the public about?

Today's focus:
CURRENT STRATEGIES

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ACTION PLAN & METRICS



ELLIO DASHBOARD



Aspiration

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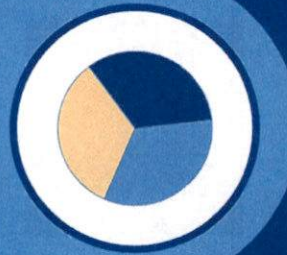
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- DEVELOP AND IMPROVE STRATEGIES OF CODE ENFORCEMENT STRIVING FOR COMPLIANCE
- DEVELOP EFFECTIVE STRATEGIES FOR COMMUNITY RISK REDUCTION
- CREATE OPPORTUNITIES FOR COMMUNITY PARTNERSHIPS AND ENGAGING COMMUNITY LEADERS



Aspiration

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- IMPLEMENT EFFECTIVE, FISCALLY RESPONSIBLE EMERGENCY PREPAREDNESS
- PROACTIVELY MANAGE, FORECAST, AND INVEST IN THE CITY'S INFRASTRUCTURE, ASSETS, AND EQUIPMENT
- EXPAND TRAINING AND DEVELOPMENT EFFORTS TO SUPPORT EFFECTIVE KNOWLEDGE TRANSFER, SUCCESSION PLANNING AND RETENTION
- CREATE AWARENESS, CONTINUE EDUCATION, AND DEVELOP PREPAREDNESS FOR LONG-TERM AND SHORT-TERM FLOOD MITIGATION
- ENHANCE RECRUITMENT EFFORTS TO ATTRACT STAFF ALIGNED WITH THE CITY'S PRIDE VALUES

**City of
Minot**

Aspiration

OUR VISION:

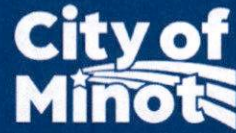
'BUILDING EXCELLENCE WITH OUR COMMUNITY'



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PARTNERS WHO ADDRESS BROADER NEEDS.**

- **BUILD UNDERSTANDING OF THE VALUE OF CITY SERVICES THROUGH EFFECTIVE USE OF DATA AND STORY-TELLING**
- **ACTIVELY PARTICIPATE AT THE REGIONAL AND STATE LEVEL TO ADVANCE CITY OF MINOT INITIATIVES**
- **DEMONSTRATE THE CITY'S FISCAL RESPONSIBILITY**



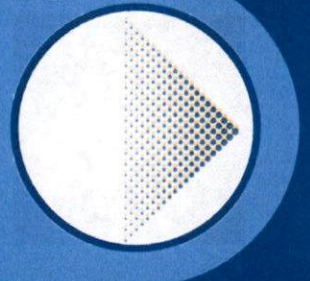
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- SUPPORT INFILL DEVELOPMENT AND EXPAND HOUSING IN MINOT
- COLLABORATE TO DEFINE A CONSISTENT APPROACH TO MINOT'S ECONOMIC DEVELOPMENT
- PARTNER WITH COMMUNITY AND CULTURAL ORGANIZATIONS TO EXPAND ACTIVITIES AND EVENTS IN MINOT
- UPDATE THE SIDEWALK AND PATHWAYS MASTER PLAN