



Economic Development Plan Review Committee Meeting

Friday, November 8, 2024, at 1:00 PM

City Council Chambers, City Hall (10 3rd Ave SW)

Any person needing special accommodation for the meeting is requested to notify the City Clerk's office at 857-4752.

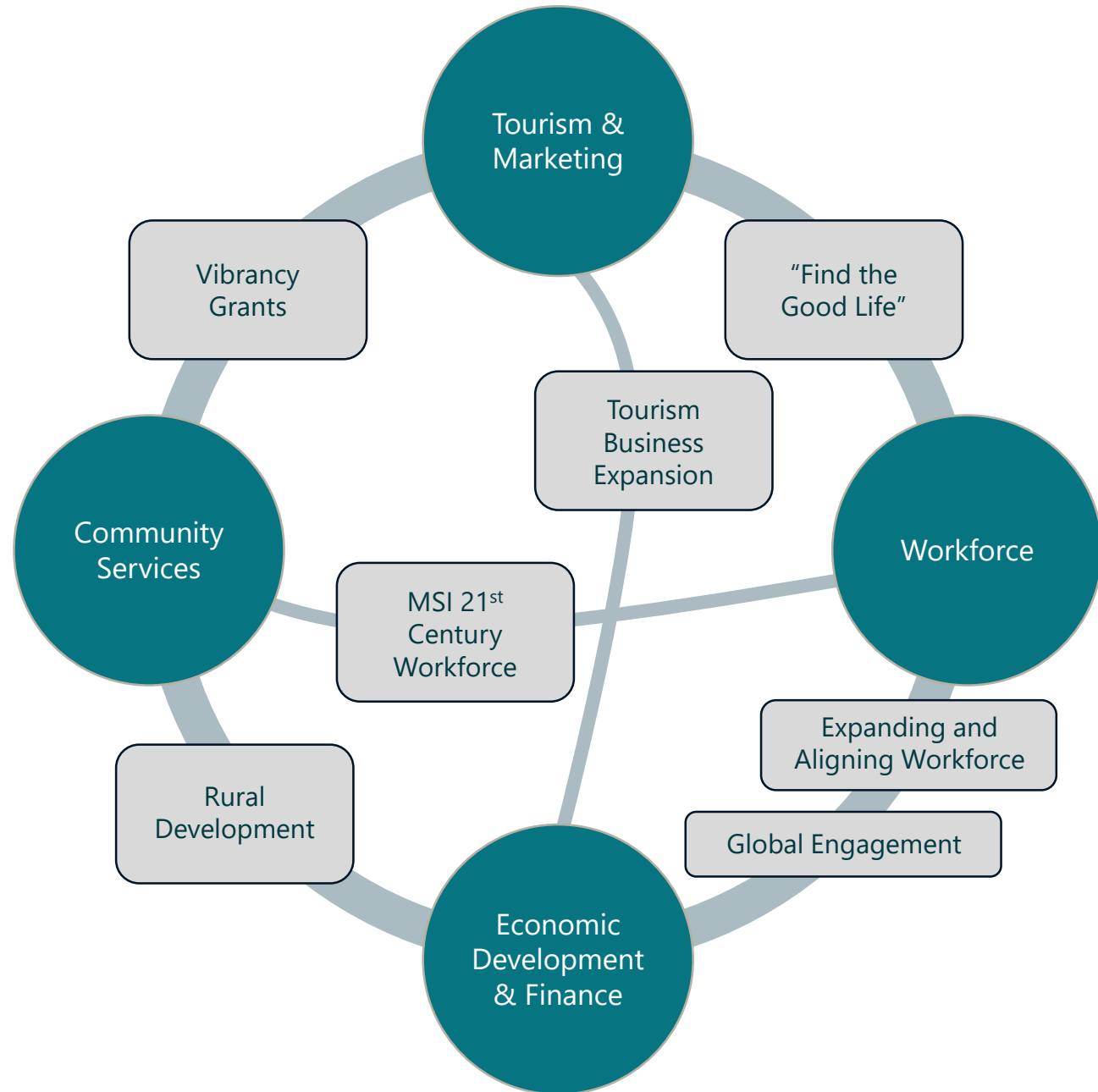
1. ROLL CALL
2. PLEDGE OF ALLEGIANCE
3. COMMITTEE MEMBER INTRODUCTIONS
4. OPENING REMARKS FROM THE CHAIR
5. ECONOMIC DEVELOPMENT PRESENTATIONS
 - 5.1. ND COMMERCE
 - 5.2. MACEDC
 - 5.3. SOURIS BASIN PLANNING COUNCIL
6. COMMITTEE DISCUSSION - WHAT IS ECONOMIC DEVELOPMENT SUCCESS?
7. UPCOMING MEETING DATES
 - 7.1. UPCOMING INFORMATION

The committee plans to meet on the following dates from 1:00 pm to 3:00 pm in the City Council Chambers, unless otherwise specified:

 - **November 22, 2024 (3rd Floor Executive Conference Room)**
 - **December 6, 2024**
 - **December 20, 2024**
 - **January 10, 2025**
 - **January 24, 2025**
8. ADJOURNMENT



IMPROVING LIFE IN NORTH DAKOTA



NORTH DAKOTA ENERGY PRODUCTION RANKINGS

#3

PRODUCER OF
CRUDE OIL

#1

LIGNITE COAL
PRODUCTION

#6

WIND GENERATED
ELECTRICITY

#4

BIODIESEL
PRODUCTION
CAPACITY

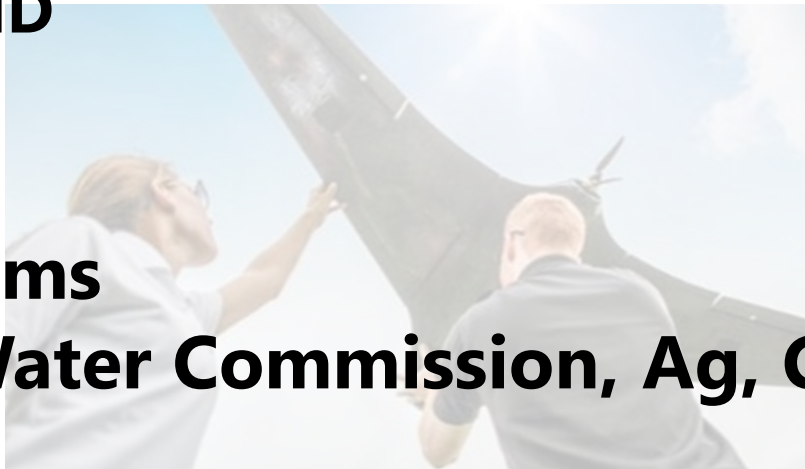


ECONOMIC DEVELOPMENT & FINANCE

Economic Development & Finance is charged with coordinating the state's economic development resources to attract, retain and expand wealth.

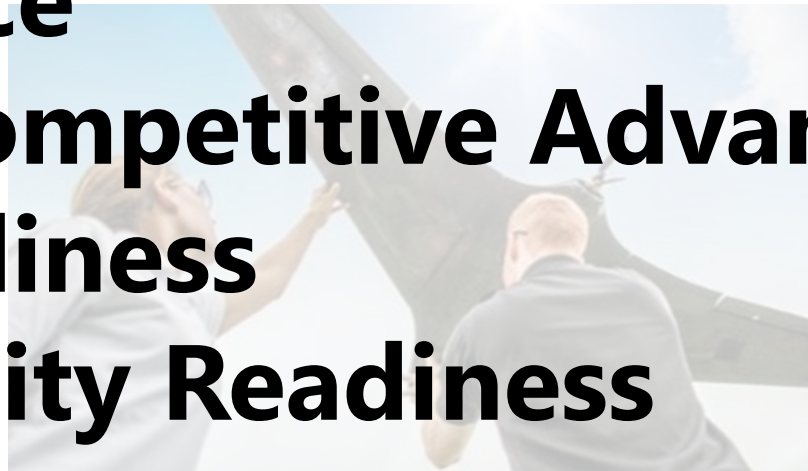
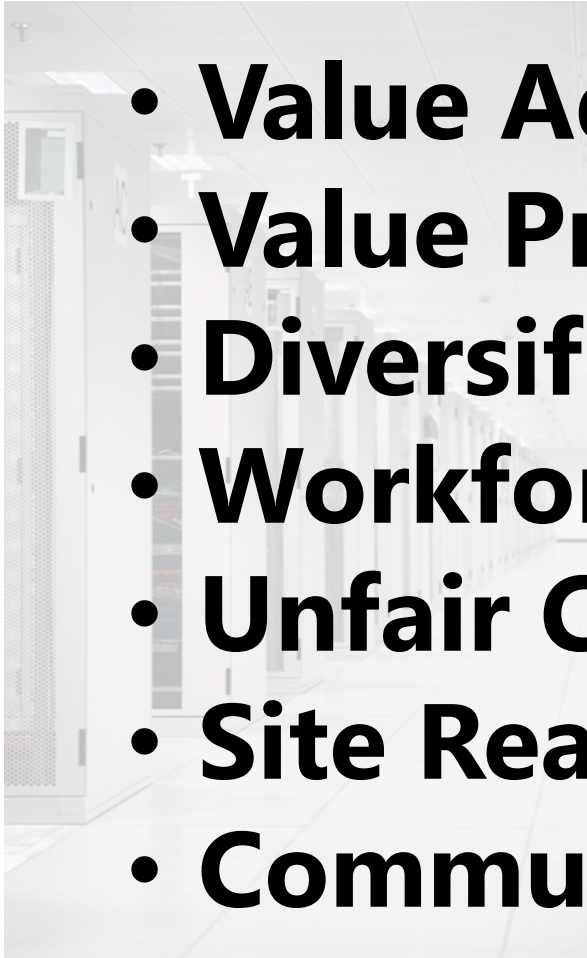
North Dakota's Incentives

- **Primary Sector**
- **Bank of North Dakota**
- **North Dakota Development Fund**
 - **Venture**
 - **Advance ND**
 - **Automate ND**
- **Innovate ND**
- **LIFT**
- **Other Programs**
 - **NDDOT, Water Commission, Ag, CSEA, REC**



Staying in Winning the Game

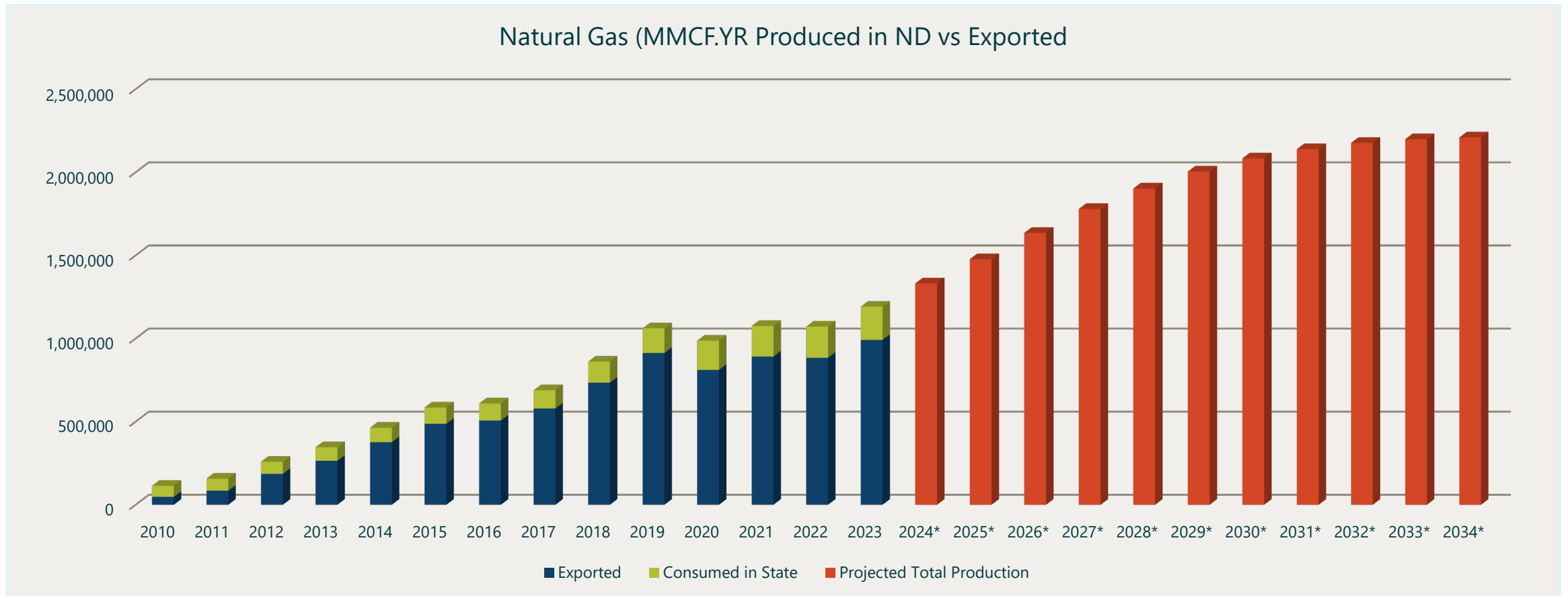
- Value Add
- Value Proposition (Revenue)
- Diversification of Sectors
- Workforce
- Unfair Competitive Advantages
- Site Readiness
- Community Readiness



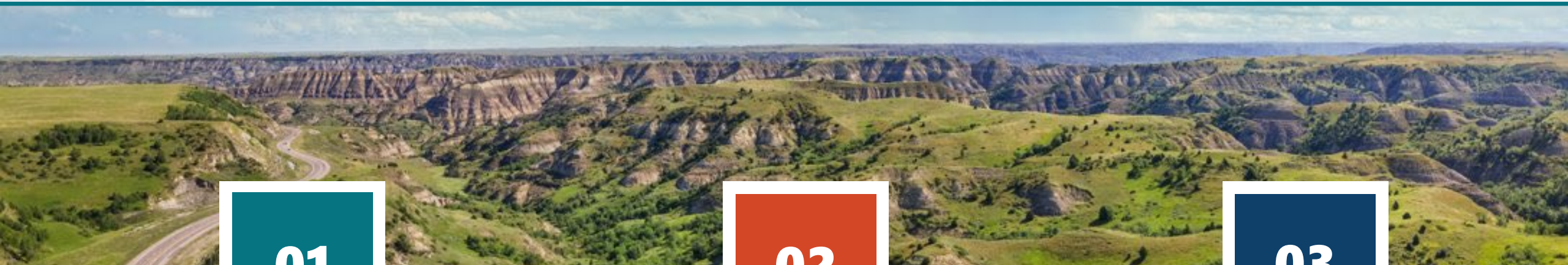
North Dakota Incentive Opportunities

- **Primary Sector**
- **Bank of North Dakota**
- **North Dakota Development Fund**
 - **Venture**
 - **Advance ND**
 - **Automate ND**
- **Innovate ND**
- **LIFT**
- **Other Programs**
 - **NDDOT, Water Commission, Ag, CSEA, REC**

Natural Gas Projections



NORTH DAKOTA'S COMPETITIVE ADVANTAGES



01

Geology

02

Primacy

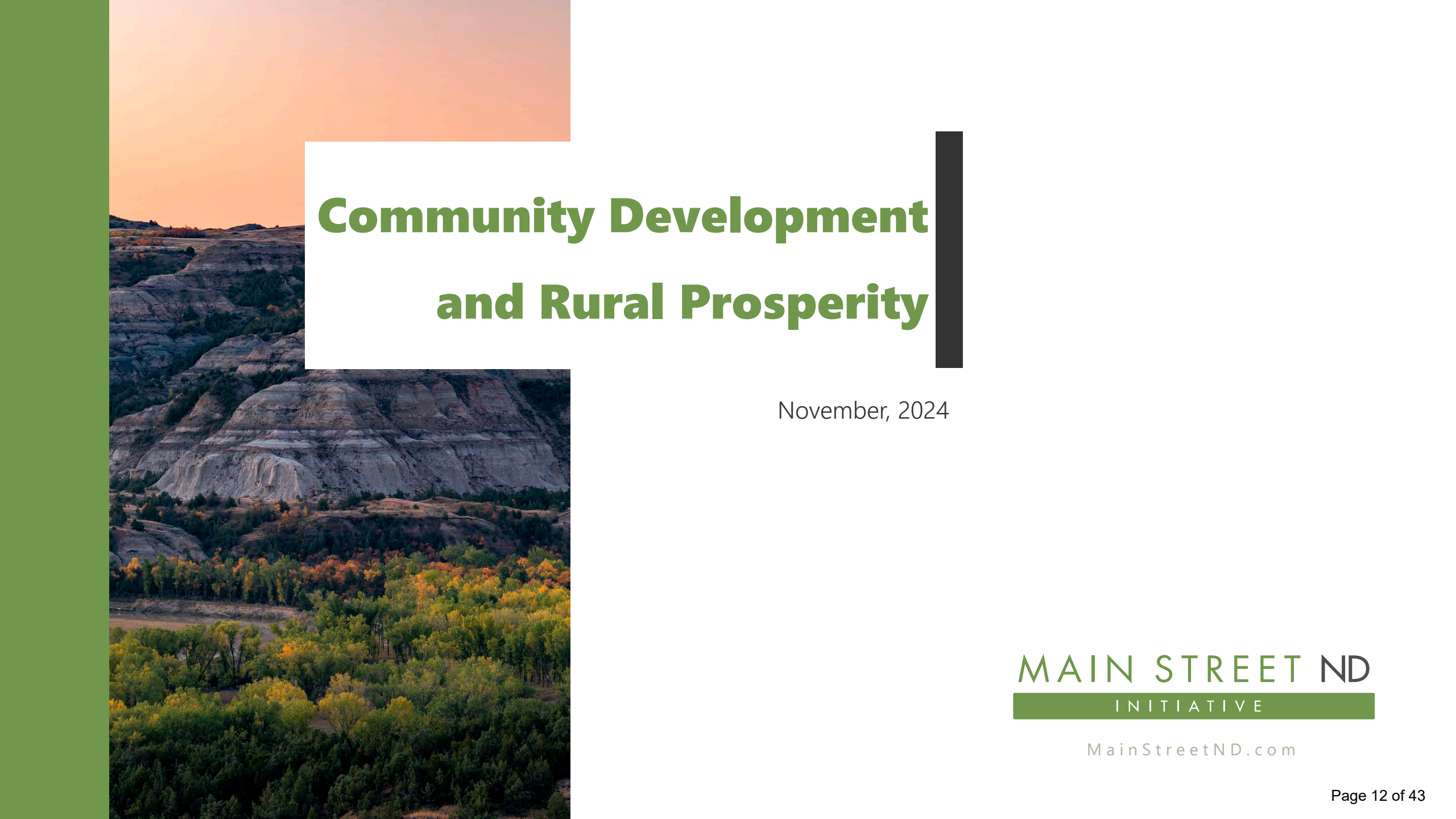
03

Policy



**Scan for current
Economic
Development &
Finance resources**

[NDgov.link/EDFassets](https://ndgov.link/EDFassets)



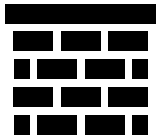
Community Development and Rural Prosperity

November, 2024

MAIN STREET ND
INITIATIVE

MainStreetND.com

CDRP/MSI Statewide Targeted Outcomes



Smart, Efficient Infrastructure

Metric: Reduction in property tax burden per capita and increase in density in ND communities



21st Century Skilled Workforce

Metric: Increase total number of workforce and build toward quality long term, sustainable employment



Healthy, Vibrant Communities

Metric: Maintain increasing state population/decrease rural depopulation and increase quality of life rankings



Economic Diversification

Metric: Increase in GDP per capita with a goal of highest GDP per capita in the country

CDRP Outreach and Grants 2023-24

Community Chats: Education based webinars

- 1,040 registrants
- 62% attendance

Sustainable Food/Grocery store (pilot):

- \$1M in allocation
- 11 community awards

Workforce Housing/Slum and Blight (pilot):

- \$1.5M in allocation
- 16 community awards/\$6M in requests

Vibrancy Grant (Momentum Fund):

- 14 Communities/\$20K

Facility Planning Grant (Momentum Fund):

- \$150K awarded/3 Communities/\$700K in requests

Placemaking (EDA Grant):

- Multi-state best practices workshop; six completed community placemaking plans; six Artists on Main communities

Launching Leadership youth program

- 30 students, 15 community projects

An aerial photograph of a city, likely Fargo, North Dakota, showing a mix of urban buildings, green spaces, and a river with a bridge. The image is partially obscured by a white box containing the title and a blue vertical bar on the left.

Community of the Future (Pilot)

DRAFT//
not for distribution



Empowering communities to leverage
resources, tools and scalable options to
become a resilient and thriving
community they desire to be.

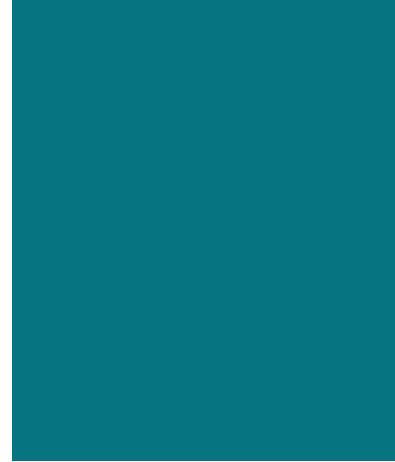
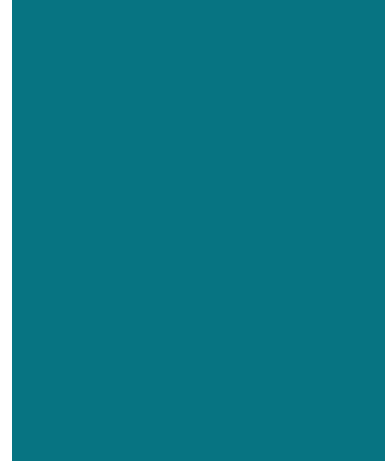
commerce.nd.gov

SOLVING THE PROBLEM: A *COLLABORATIVE* APPROACH

Arts, community symbols, and creative spaces in collaboration with economic development, and foundational services will set the conditions for a community to thrive economically and become culturally vibrant.

Each community must harness the power of nostalgia and storytelling to create its individual identity. It must identify its values and build on those through creativity and engagement.

This will create a sense of togetherness and motivation to attract and retain talent and business to become the community of the future it desires to be.





Goals and Outcomes

COMMUNITY OF THE FUTURE:
thriving and vibrant!

- Increase in GDP
- Increase in school enrollment
- Increase in tax valuation
- Completion of Community's goals and action items
- Increase in business ownership and entrepreneurship
- Increase in community civic leader interest and involvement – specifically youth
- A rich cultural scene with local arts, traditions, festivals, and markets that reflect the community's history and value
- Positive survey results from the Community

"Creating thriving communities at the intersection of creativity and economic growth."

KEY MEASUREMENTS OF SUCCESS



What We Do

The office of Community Development and Rural Prosperity (CDRP) is here to help empower and connect you with resources and other stakeholders to help you with your plan!



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701-328-5319



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701-328-9177



Anya Hondel
Coordinator, CDRP

ahondel@nd.gov
701-328-5401



City of Minot Economic Development Review Committee November 8, 2024

BREKKA KRAMER, PRESIDENT | CEO

MARK LYMAN, ECONOMIC DEVELOPMENT SPECIALIST



Mission

IT IS THE MISSION OF THE MINOT AREA CHAMBER EDC TO ADVOCATE FOR AND INVEST IN BUSINESS ACTIVITY BY BEING A COLLABORATIVE PARTNER IN THE COMMUNITY, FOCUSED ON IMPROVING QUALITY OF LIFE FOR ALL.



Vision

TO BE THE GO-TO ORGANIZATION FOR OUR BUSINESS COMMUNITY TO DRIVE KEY INITIATIVES THAT BUILD AND STRENGTHEN OUR ECONOMY.



Board of Directors

Executive Committee

Chair Cassidy Hjelmstad, SRT

Chair-Elect Ryan Ackerman, Ackerman-Estvold

Treasurer Missy Feist-Erickson, Peoples State Bank

Past Chair Kevin Black, Creedence Energy Services

Board Members

Beth Feldner, Xcel Energy

Peter Hankla, McGee, Hankla & Backes PC

Jonn Knecht, Bravera Bank

John Kutch, Trinity Health

Brent Lohnes, Hess Corporation

Jarid Lundeen, JETT Management

Jason Olson, Ward County Commission

Mayor Tom Ross, City of Minot

Dr. Steven Shirley, Minot State University

Jason Zimmerman, Minot Area Community Foundation



Our Team

Minot Area Chamber EDC

Brekka Kramer, President | CEO

Carla Dolan, Vice President

Mark Lyman, Economic Development Specialist

Chanda DeCent, Finance Director

Keli Rosselli-Sullivan, Workforce Development | Military Liaison

Katie Dotson, Communications & Outreach Specialist

Marie Sanders, Finance Assistant

Jaime Hauge, Executive Assistant

Kelly Ryan-Johnson, Administrative Assistant

Motor Vehicle Department

Lacey Coleman, Manager

Tammy Hanson, Clerk

Wendy Keldson, Clerk

Tracey Oja Zeretzke, Clerk

Kim Reedy, Clerk

Destiny Waddle, Clerk



Strategic Plan

Five-year strategic plan was implemented in Q4 2022

January 1, 2023 - December 31, 2027

Five key pillars:





Strategic Partnerships

Minot Area Chamber EDC serves as the champion and voice for business by representing the best interests of our member investors at local, regional, and national levels.

Associations/Organizations (AGC, EDND, GNDC, ND League of Cities)

Elected Officials

Federal Reserve Bank of Minneapolis

Bank of North Dakota

North Dakota Trade Office

North Dakota Petroleum Council

Partners (BNSF Railway, The Northwest Seaport Alliance)

State of North Dakota Departments of Agriculture, Commerce, and Transportation



Military Support

Task Force 21

Advocacy and Awareness

Education

Strategic Leadership Positions

Modernization Projects

- B52J
- Long Range Stand Off Weapon (LRSO)
- Sentinel





What is Economic Development?

International Economic Development Council (IEDC) defines it as ... “a set of programs, policies, or activities that aim to improve a community’s quality of life and economic well-being.”

1. New Wealth
2. Stimulate/Grow the Economy
3. Improve Quality of Life
4. Increase the Tax Base
5. Job Creation and Retention
6. Workforce Development
7. Many Other Things!



Economic Development

Logistics Park of North Dakota

Primary Sector State of ND RFPs through ND Department of Commerce

MAGIC Fund Gatekeeper

Minot Intermodal Facility – BNSF Certified

Economy at a Glance

Start Up Minot, Entrepreneur Support & Training

Business Retention & Expansion Program

Macroeconomic Initiatives

Business Advocacy

Top 14 Best in Show

International Economic Development Projects



**EXCELLENCE IN ECONOMIC
DEVELOPMENT AWARDS**





Community Development

Community Tours

City of Minot Development Review Team

Placemaking

Community Development Tools: Renaissance Zone, TIF Districts

Advocate for Community Development Projects





Workforce Development

Digital Newcomer + Relocation Guide

Minot WayFinders Talent Portal

www.magicinminot.com

Minot Area Chamber EDC Workforce Committee

City of Minot Childcare Committee

Find The Good Life Community Champions

ND Department of Commerce Regional Workforce Impact Program



MINOT | WAYFINDERS

BAKKEN GROW

GLOBAL RECRUITMENT OF OILFIELD WORKERS



Q&A



City of Minot Economic Development Plan Review Committee

November 8, 2024

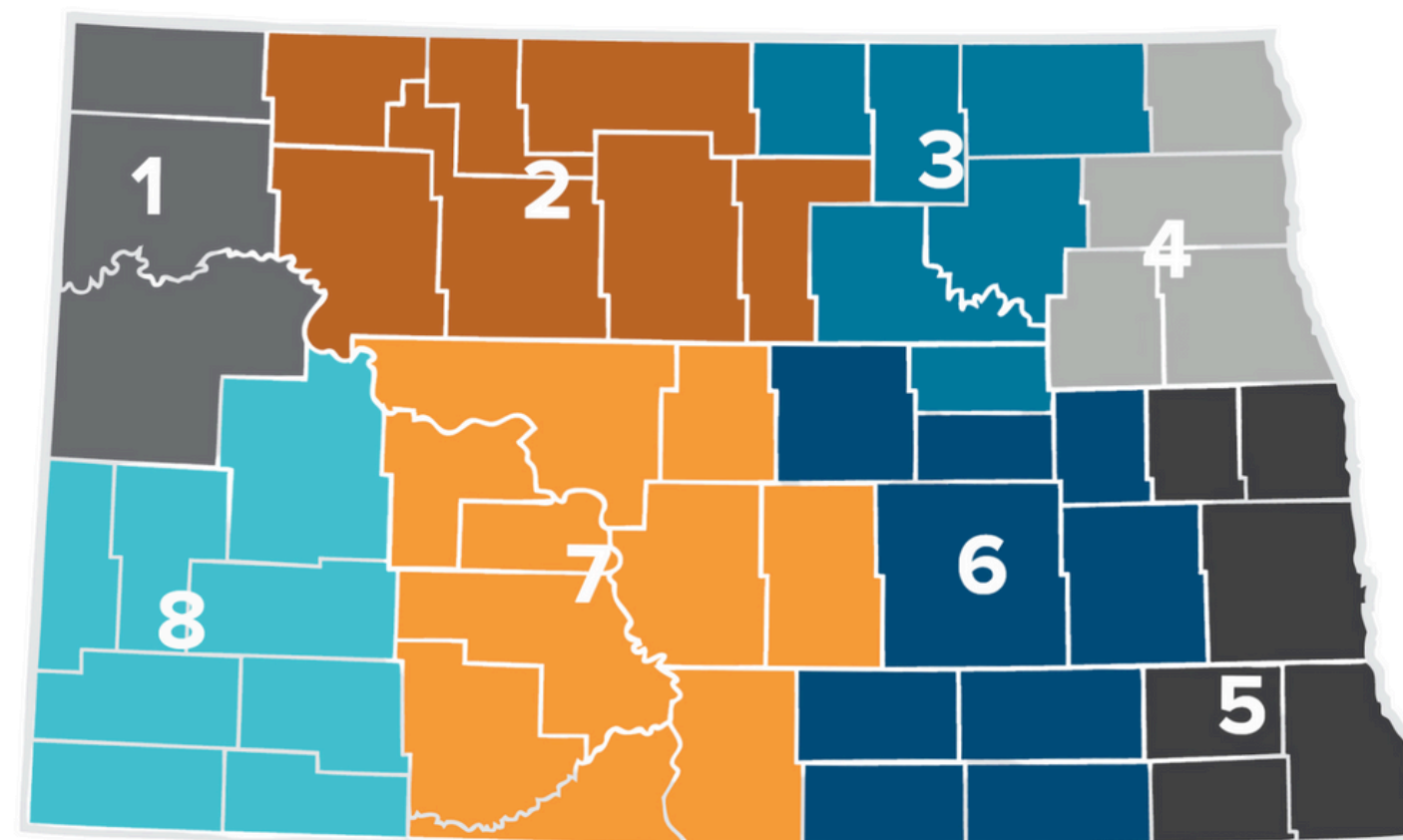
Mission

Souris Basin Planning Council (SBPC) supports communities, leaders, and entrepreneurs to advance economic progress for North Dakota Region 2.



ND Regional Councils

The State established regional councils, recognizing that planning and development efforts can be strengthened when aided by studies, planning, and implementation of both a statewide and regional character.



Comprehensive Economic Development Strategy

Our (region's) work fits into four priority areas.



Economy



Workforce



Community Vitality



Leadership and Capacity-
Building

Supporting Small Businesses

- Business Accelerator Fund
- Impact Fund
- Resiliency Fund



2019-2023

\$2.59MM

Closed Loans

Jan-Sept

\$410M

Closed Loans

Total

\$3MM

Closed Loans

\$51.6MM

Funds Leveraged

\$12MM

Funds Leveraged

\$75.9MM

Funds Leveraged

266

Businesses Assisted

60

Businesses Assisted

326

Businesses Assisted



City of Minot EDA Funding

North Hill Retail Corridor - \$1.6 million

Downtown Minot Recovery Project - \$18 million





Regional Livestock Development & Planning



SBPC was awarded funding from the North Dakota Department of Agriculture to assist in livestock development and planning.

2025 Priorities

1

Support small
business development

2

Support agriculture
development

3

Increase technical
assistance

4

Leverage/support
workforce retention
& attraction initiatives

5

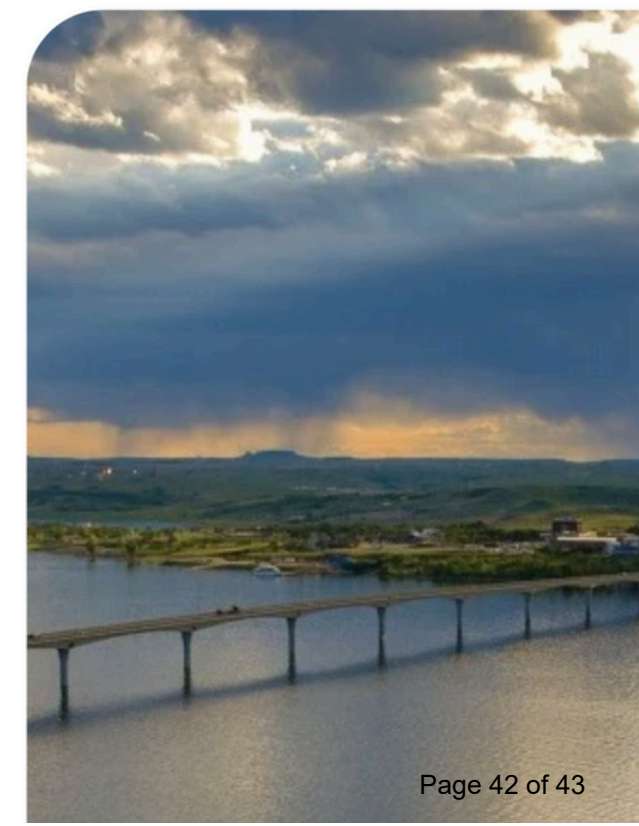
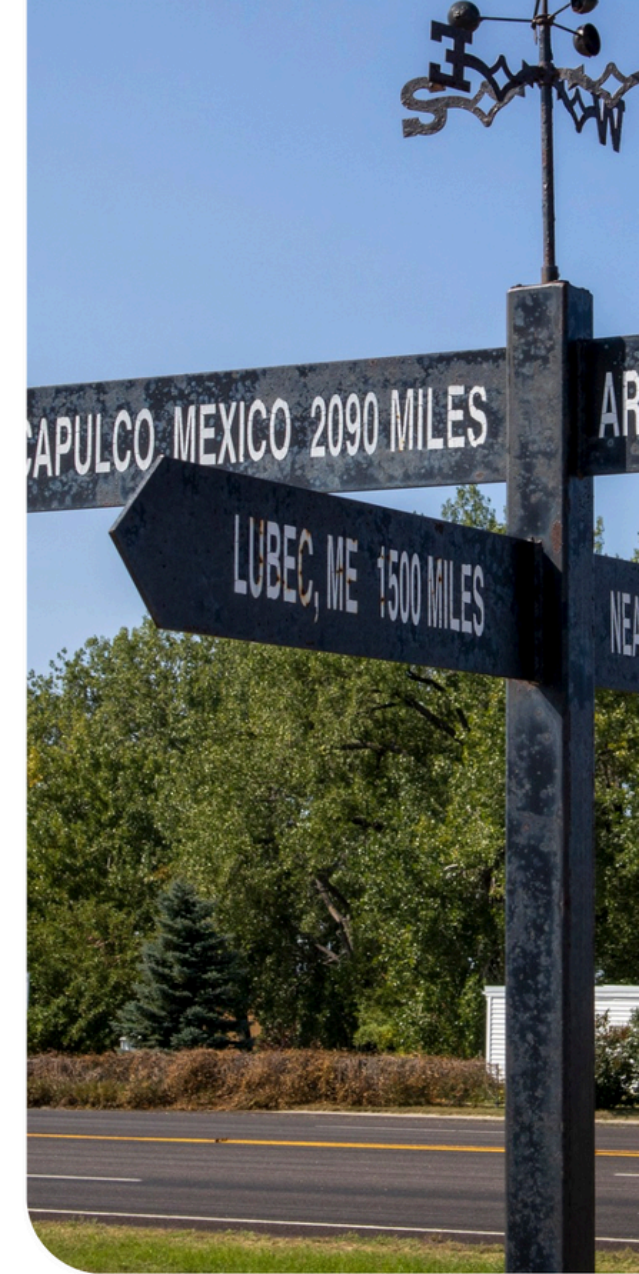
Rural capacity building

6

Increase SBPC's
capacity

Regional Workforce Impact Program

SBPC was awarded funding from the North Dakota Department of Commerce to lead a workforce attraction and retention strategy focused on building a more diverse, robust, and resilient workforce.



Thank You

www.sourisbasin.org
701.255.1982

